Press Release

Berlin, February 27, 2026

Berlin Entrepreneur Goes Electric – Planet2050 Hands Over Microlino for Everyday Urban Mobility

Berlin-based entrepreneur **Robin Binder**, founder and CEO of fintech company NAO, headquartered on Ziegelstraße in Berlin-Mitte, will now be getting around the city in an electric Microlino. The compact electric vehicle was handed over by climate fintech company Planet2050 and will be used for day-to-day business activities. Designed specifically for urban mobility, the Microlino requires very little parking space and can even fit sideways into a standard parking spot.

Robin Binder, founder and CEO of NAO, says:

"**Sustainability has to work in everyday life – otherwise, it remains nothing more than a paper tiger.**"

Renate Christ of Planet2050 adds:

"**We want to make climate action visible – where it happens, in everyday city life.**"

Following the first stage in Hamburg, the handover marks the start of the Berlin leg of a nationwide initiative in which entrepreneurs will use the electric vehicle in their daily routines over several months.

Our media partner Business Punk is providing editorial coverage of the initiative, regularly reporting on the climate ambassadors and their experiences with urban mobility. You can find the articles on Business Punk's Microlino page.

For more information about the Microlino campaign and our climate ambassadors, visit our Microlino campaign page.

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About Planet2025

Planet2050 is an internationally active climate FinTech. The company connects high-quality carbon projects with the capital market. To achieve this, Planet2050 builds the required

financial, data, and market infrastructure. At its core is the PlanetHub. The digital platform scales global carbon avoidance and carbon removal projects.

The company curates and finances promising climate projects. Both technology-based and nature-based methods are focused. These include techniques such as biochar, afforestation, and sustainable agriculture. Digital measurement methods (dMRV) monitor every climate project in the portfolio transparently for all stakeholders regarding actual carbon removal. Planet2050 consistently implements its capital market strategy. A direct listing on the stock exchange is planned for 2027. Trading admission remains subject to timely approval. The direct listing offers an exclusive window to enter the booming carbon market. Further information is available at www.planet2050.earth

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